

WILLIAM KOCH

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St. Louis, MO

I am a creative and talented multimedia designer who functions well in a fast-paced environment, often with tight deadlines. I've worked simultaneously with a wide variety of clients, juggling their respective time lines while designing projects uniquely suited to each. I have great verbal and written communication skills, and have often worked one on one with clientele. Most of all, I am passionate about design and strive to ensure that every project I develop is my absolute best.

DESIGN PROFICIENCY

MULTIMEDIA

- Website design and development
- HTML/CSS
- Email marketing design & execution
- Social media design & maintenance
- Video Editing
- Computer Animation
- Wordpress

PRINT

- Direct Mail/Coupon Design
- Ad design
- Logo and Identity design
- Package design
- Promotional materials
- Photo editing and retouching
- Typography and Composition
- Brochure/Catalog Design
- Detailed business form design

EDUCATION

WEBSTER UNIVERSITY 2006-2009

Bachelors Degree

Interactive Digital Multimedia, Cum Laude

Minor in Fine Arts

Focus on graphic design

PROFESSIONAL EXPERIENCE

BFM GROUP, INC.

2009 - 2015
Multimedia/Graphic Designer
bfmgroupinc.com

Job Responsibilities

Graphic and website design for all orders sold, adapt to design art for anything out of the ordinary, work with many people simultaneously, work with extremely tight deadlines and rush orders

- Graphic design
- Website design and construction
- Setting up art templates
- In-house printing
- Packaging files for plants
- One color design
- Properly using pantone colors
- Social media manager
- Animation and video editing
- Managing online ordering system

ARTWORKS DESIGN, INC.

2008 - 2009
Website Designer

Job Responsibilities

Design and construct websites, flash animation, communicating with clients on projects

TECHNICAL PROFICIENCY

PLATFORMS

- Mac OSX
- Windows 7
- Windows XP

APPLICATIONS (ADVANCED SKILLS)

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Final Cut Pro
- DVD Studio Pro
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- GarageBand

APPLICATIONS (BASIC SKILLS)

- Adobe After Effects
- Adobe Flash
- Adobe Premiere
- Maya 7.0
- QuarkXpress

REFERENCES AVAILABLE UPON REQUEST